Eta Kappa Nu, Psi Chapter
Electrical and Computer Engineering Honor Society
The University of Texas at Austin

Spring 2016 Corporate Partnership Packet
December 16, 2015

Dear Corporate Partner,

My name is Adeesh Jain, and, as the Corresponding Secretary for the Psi Chapter of Eta Kappa Nu (HKN) at the University of Texas at Austin, I would like to invite you to become involved with our chapter during the Spring 2016 semester.

Eta Kappa Nu is a unique organization, dedicated to encouraging and recognizing excellence in the Electrical and Computer Engineering fields. Members consist of students, alumni, and other professionals who have demonstrated exceptional academic and professional accomplishments. Student members are selected on the basis of scholastic standing, character, and leadership. Through a variety of service programs and leadership training, student members develop lifelong skills that earmark them for prominent positions in industry and academia. Members are better prepared for the post-college world and are valuable and attractive to employers. They are recognized as extremely capable, both technically and professionally.

Your involvement with HKN offers you a wide range of opportunities to reach out to our selective community of Electrical and Computer Engineers. We host many events for our active members and pledges to mingle with your corporate representatives. We currently have over 75 registered members and pledges.

In this packet you will find information about corporate partnership levels and a detailed description of our events in the Spring 2016 semester.

Your generous contribution to our chapter will greatly benefit both HKN and your corporation through increased visibility to the Cockrell School of Engineering's best and brightest Electrical and Computer Engineering students. Your involvement would also give you access to our most current Résumé Book, a collection of résumés of the best and brightest that Electrical and Computer Engineering has to offer, as well as several other benefits, outlined in the following pages.

Thank you for your support. I look forward to working with you to develop an appropriate corporate partnership plan. Please contact me if you have any questions, comments, or suggestions.

Sincerely,

Adeesh Jain
Spring 2016 Corresponding Secretary
Eta Kappa Nu, Psi Chapter
Email: corporate_relations@hkn.ece.utexas.edu
Website: http://hkn.ece.utexas.edu/
Personal phone: (972) 793-3661
**Corporate Partnership Levels**

### Support Levels

<table>
<thead>
<tr>
<th></th>
<th>Friend $250+</th>
<th>Partner $500+</th>
<th>Bronze $750+</th>
<th>Silver $1,000+</th>
<th>Gold $1,250+</th>
<th>Platinum $1,800+</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Meetings</strong></td>
<td>N/A</td>
<td>N/A</td>
<td>Choose 1</td>
<td>Choose 1</td>
<td>Choose 1</td>
<td>Choose 2</td>
</tr>
<tr>
<td>Pledge Meeting 1</td>
<td>Biggest meeting of the semester, closely following Expo.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Active Meeting</td>
<td>Earliest meeting of the semester before Expo, with only actives present.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pledge Meeting 2, 3, or 4</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Socials</strong></td>
<td>N/A</td>
<td>Choose 1</td>
<td>N/A</td>
<td>Choose 1</td>
<td>Choose 1</td>
<td>Choose 1</td>
</tr>
<tr>
<td>Ice Cream Social, Pre-Pledge Social, or Corporate Social</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Other Benefits</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Recognition at the Banquet</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>All of the benefits listed below</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Benefits for All Corporate Partners

**HKN Résumé Book**
We compile a résumé book from all of our members’ résumés on a semester basis. All corporate partners receive a copy of the HKN Résumé Book.

**Weekly newsletters**
HKN sends out weekly newsletters to inform our actives and pledges of upcoming events. Your company’s name and partnership status will be displayed at the end of each newsletter.

**HKN website**
Corporate partners will receive recognition on the HKN website. Gold and Platinum Partners will get priority placement on the website, appearing first and allowing you to include a short company description (250 words).

**HKN semester T-shirt**
All corporate partners will receive prominent recognition on our commemorative semester T-shirts. We distribute these shirts to all of our registered members. Our members often wear them for several years afterwards.
HKN hosts a variety of events each semester. These formal and informal events are perfect opportunities for your company to interact with our members. For each event that you support, you will receive recognition on all event-related materials; the opportunity to meet with students individually; and the option to distribute gifts, pamphlets, and door prizes.

**Spring 2016 Schedule of Events**
*(All events are on Tuesday at 7:00pm, except for Corporate Social.)*

<table>
<thead>
<tr>
<th>Meetings</th>
<th>Social Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actives Meeting</td>
<td>Pre-Pledge Social</td>
</tr>
<tr>
<td>January 26, 2016*</td>
<td>February 2, 2016</td>
</tr>
<tr>
<td>Pledge Meeting One</td>
<td>Ice Cream Social</td>
</tr>
<tr>
<td>February 9, 2016†</td>
<td>March 1, 2016</td>
</tr>
<tr>
<td>Pledge Meeting Two</td>
<td>Corporate Social</td>
</tr>
<tr>
<td>February 16, 2016</td>
<td>At a mutually agreed-upon time</td>
</tr>
<tr>
<td>Pledge Meeting Three</td>
<td></td>
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<tr>
<td>March 29, 2016</td>
<td></td>
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<tr>
<td>Pledge Meeting Four</td>
<td></td>
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<tr>
<td>April 12, 2016</td>
<td></td>
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</tbody>
</table>

**Event Descriptions**

**Actives and Pledge Meetings**
Our organization’s meetings are typically attended by 30-60 members. After the officers conduct organization business, you will have an opportunity to give a 20-30 minute presentation, answer student questions, and meet with students individually during and after dinner. Note only one company is present at each meeting, so reserving one as early as possible is suggested.

**Pre-Pledge Social**
Pre-Pledge Social comes after pledges receive invitations to join HKN. After the president introduces HKN and the pledge process, you will have the opportunity to meet with students and mingle throughout the event.

**Ice Cream Social**
Ice Cream Social is a popular event that happens after the first Pledge Meeting. Both actives and pledges attend. After the officers conduct business you will have the opportunity to meet with students and mingle throughout the event.

**Corporate Social**
A corporate social is an alternative to Pre-Pledge Social and/or Ice Cream Social. This corporate social is flexible; possibilities include a game, contest, or lunch event. We would be happy to arrange such an event whenever is convenient for you, although attendance is likely to be higher at certain times.

**Banquet**
As a Platinum Partner, you will be a supporter of Banquet, our flagship event and a celebration of the semester. Your company name will be prominently featured on supporting materials for Banquet, such as invitations, pamphlets, and the semester review photo slideshow.

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* Only Silver, Gold, and Platinum partners get access to the Actives Meeting: the only meeting before Expo
† Only Gold and Platinum partners get access to Pledge Meeting 1: our biggest meeting and closest meeting to Expo.
Spring 2016 HKN Sponsorship Form

To: Adeesh Jain, Corresponding Secretary, Eta Kappa Nu, Psi Chapter
Please email the completed form to corporate_relations@hkn.ece.utexas.edu. We will then send you an invoice with the payment instructions.

Company Name: ________________________________________________________________

Company Address: __________________________________________________________________

City: __________________________ State: _____________ Zip: _____________

Contact Name: __________________________________________________________________

Contact Phone Number: _________________

Contact E-mail Address: _________________________________________________________

Please indicate one (or more) of the following:
We would like to become an official partner of Eta Kappa Nu, Psi Chapter:

_____ Platinum Partner ($1,800+)

  2 Premium Meeting Dates  _______________________________________________________

  1 Social Types/Date  ___________________________________________________________

_____ Gold Partner ($1,250+)

  1 Premium Meeting Date  _______________________________________________________

  1 Socials Type/Date  ___________________________________________________________

_____ Silver Partner ($1,000+)

  1 Meeting Date  _______________________________________________________________

  1 Social Type/Date  ___________________________________________________________

_____ Bronze Partner ($750+)

  1 Meeting Date  _______________________________________________________________

_____ Partner ($500+)

  1 Social Type/Date  ___________________________________________________________

_____ Friend of HKN ($250+)

Other Involvement Opportunities:

_____ Donate Services

_____ Partner on a New Event

_____ Other: ______________________________________________________________________

Signature: __________________________________ Date: ______________________________

If the above information is received via e-mail, your electronic signature is assumed.

Thank you for supporting Eta Kappa Nu, Psi Chapter!