

Eta Kappa Nu, Psi Chapter

Electrical and Computer Engineering Honor Society
The University of Texas at Austin



2019 Corporate Partnership Packet

The University of Texas at Austin
Department of Electrical and Computer Engineering
<http://hkn.ece.utexas.edu>



ETA KAPPA NU – PSI CHAPTER

Electrical and Computer Engineering Honor Society - University of Texas at Austin

January 2nd, 2019

Dear Corporate Partner,

My name is Ramya Rajasekaran, and, as the Corresponding Secretary for the Psi Chapter of Eta Kappa Nu (HKN) at The University of Texas at Austin, I would like to invite you to become involved with our chapter during the Spring 2019 semester.

Eta Kappa Nu is a unique organization, dedicated to encouraging and recognizing excellence in the Electrical and Computer Engineering fields. Members consist of students, alumni, and other professionals who have demonstrated exceptional academic and professional accomplishments. Student members are selected on the basis of scholastic standing, character, and leadership. Through a variety of service programs and leadership training, student members develop lifelong skills that earmark them for prominent positions in industry and academia. Members are better prepared for the post-college world and are valuable and attractive to employers. They are recognized as extremely capable, both technically and professionally.

Your involvement with HKN offers you a wide range of opportunities to reach out to our selective community of Electrical and Computer Engineers. We host many events for our active members and pledges to mingle with your corporate representatives. We currently have over 75 registered members and pledges.

In this packet, you will find information about corporate partnership levels and a detailed description of our events in the Spring 2019 semester.

Your generous contribution to our chapter will greatly benefit both HKN and your corporation through increased visibility to the Cockrell School of Engineering's best and brightest Electrical and Computer Engineering students. Your involvement would also give you access to several other benefits, outlined in the following pages.

Thank you for your support. I look forward to working with you to develop an appropriate corporate partnership plan. Please contact me if you have any questions, comments, or suggestions.

Sincerely,
Ramya Rajasekaran
Spring 2019 Corresponding Secretary
Eta Kappa Nu, Psi Chapter
Email: corporate_relations@hkn.ece.utexas.edu
Website: <http://hkn.ece.utexas.edu/>
Personal phone: (682) 238 - 7899



ETA KAPPA NU – PSI CHAPTER

Electrical and Computer Engineering Honor Society - University of Texas at Austin

Corporate Partnership Events

Meetings

Meetings are how HKN members stay up to date with the organization. Due to the required attendance of our meetings, corporate partners typically will be able to connect with about 30-60 members. Usually corporate partners present networking events or tech talks at our meetings. After the officers conduct organization business, partners will have an opportunity to give a 20-30 minute presentation, answer student questions, and meet with students individually during and after dinner. Note only one company is present at each meeting, so reserving a meeting as early as possible is suggested.

	Date*	Price
Actives Meeting <i>Earliest meeting of the semester before UT Expo, with only actives present.</i>	January 29, 2019	\$1,250
General Meeting 1 <i>Biggest meeting of the semester, closely following UT Expo.</i>	February 12, 2019	\$1,250
General Meeting 2	March 5, 2019	\$1,000
General Meeting 3	March 26, 2019	\$1,000
General Meeting 4	April 9, 2019	\$1,000
General Meeting 5	April 23, 2019	\$1,000

Socials, Tech Talks, and More

These events are less formal events with lower attendance than our meetings. These events will allow corporate partners the most amount of time to connect with our members in a more casual environment.

	Date*	Price
Pre-Pledge Social <i>Social event introducing new pledges to HKN that coincides with UT Expo.</i>	February 5, 2019 [Already booked]	\$750
Corporate Socials <i>Flexible social event; possibilities include game, dessert, or lunch event.</i>	Scheduled through email	\$750
Workshops/Tech Talks <i>Flexible educational event; can be general or product-related</i>	Scheduled through email	\$1,250 until March. 2, \$1,000 afterwards

Note*: Normally these events start at 7PM (on Tues. if it is a meeting)



ETA KAPPA NU – PSI CHAPTER

Electrical and Computer Engineering Honor Society - University of Texas at Austin

Additional Benefits For All Corporate Partners

HKN Students

Each of our members satisfies the criteria of being among the top 25% of students in their junior class or the top 33% in their senior class. Corporate partners will have increased visibility to these students.

Weekly Newsletters

HKN sends out weekly newsletters to inform our actives and pledges of upcoming events. Your company's name and partnership status will be displayed at the end of each newsletter.

HKN Website

Corporate partners will receive recognition on the HKN website. Partners will be able to include a short company description (250 words) on the website.

HKN Semester T-shirt

All corporate partners will receive prominent recognition on our commemorative semester T-shirts. We distribute these shirts to all of our registered members. Our members often wear them for several years afterwards.

Thank you for supporting Eta Kappa Nu, Psi Chapter!